

# English Writing with Multimedia (EWM) Fall 2016

“a project based course about 21<sup>st</sup> century literacies with no lectures or exams”

## Instructor's contact information:

Name: Gary Bartanus (Gary B)  
Office Locations: HIT 202  
Email Address: profgary.hyu@gmail.com  
Website / Blog: profgary.com  
Office Hours: Tuesdays 5:30 to 6:30 / Thursdays 5:45 to 6:45  
(please make an appointment)



## COURSE DESCRIPTION



**English Writing with Multimedia** is not a traditional “lecture” class. You won’t hear many lectures at all. And you will probably not write any quizzes or exams. Most of the class time is spent working on projects. Because the projects all involve digital technology, cameras, and group work, we use a computer lab as our “home base” and, whenever possible, students work on projects wherever they want—on or off campus.

To more fully understand what you will learn in this class, check out this web page: <http://profgary.com/ewm/>. You can watch some excellent student made films (from previous semesters) and, if you scroll down a bit, visit some awesome student blogs

Projects include some English writing--combined with video, sound, and images--to create something as meaningful and wonderful as **you** are!

## TEXTBOOK:

- Students are **not** required to purchase a textbook; however, many of the course readings are based on a great book called *How to Shoot Video that Doesn't Suck*, by Steve Stockman, published by Workman
- Other required readings will be provided by the instructor in the form of links to online resources that students will be able to access from their course page and/or learning management system (CANVAS).

## EQUIPMENT AND RESOURCES FOR THIS COURSE:

### Students must have:

- a Personal computer for working on tasks and projects at home. System requirements are posted in the sidebar on page 3. **NOTE:** Desktop and laptop computers with keyboards and Windows OS are recommended for this course. Although tablet and similar mobile devices may be useful for certain tasks, they are not recommended for video editing; therefore, they are not recommended as the only “student computer” for this course
- reliable internet access for uploading large files and collaborating with peers
- a USB Flash Drive or Smartphone for transferring data files of text, videos, sounds, and images
- a set of headphones/earphones, camera, and some basic knowledge about computers, cameras, and the Internet

### The University will supply:

- some basic camcorders that students can borrow for class and overnight loans (similar to the model on the right).
- a limited supply of tripods
- PC computers, with Windows 7 OS, for in-class work



*Please note that, because most of today's smartphones have excellent cameras, you are welcome to use yours, if you want.*

## Other equipment that may be useful: (and students may bring to class)

- digital recording devices (including mp3 players and smartphones) to capture good quality audio in certain situations
- flexible “Gorillapod” or smartphone tripods (like those shown on the right)
- laptop computers that have a Windows 7 operating system
- various types of software to convert video formats, edit images or sound



**PLEASE NOTE:** it is expected that some students may already be familiar with Windows compatible video-editing software that is different from Movie Maker. You are welcome to continue using the Windows software you prefer—but only on the condition that you understand that, because today’s applications and programs change so quickly, the instructor may not be familiar with yours and, in such situations, may not be able to answer detailed questions about it.

## EVALUATION (non-curved)

Attendance	15%	(Each “unexcused absence” will result in a 4% deduction from the final grade)
Electronic journals	20%	(every student will develop and maintain a blog site)
Finished multimedia projects	30%	(meaningful and thoughtful videos—not Vines or “drunken roommate videos”)
Class participation & interactivities	25%	(most work will involve groups, discussions, and peer collaboration)
Other	10%	(special assignments, presentations, etc.)
<b>Total</b>	<b>100%</b>	

**LATE ASSIGNMENTS:** cannot be given full marks and are usually given only 50% of their point value.

## PARTICIPATION

*Participation bonus marks are awarded solely at the discretion of your instructor and can be earned by:*

- volunteering answers; getting help when you need it; helping other students in your group
- asking questions in class, after class, or during office hours
- having perfect attendance (up to 5 marks)
- having nearly perfect attendance (up to 3 marks)
- collaborating effectively with other students in the class and/or your group
- being the first to begin a difficult group task (bonus marks go to each person in the group who shows initiative)
- making a significant contribution to the smooth operation of the class routine (helping solve technical problems, helping the instructor communicate with people in the IT office on the 6<sup>th</sup> Floor, making helpful suggestions, etc.)

## ATTENDANCE

- Each **excused absence** will result in a 2 point deduction from Participation.
- Each time a student is late, 1 point is deducted from Participation.
- Each unexcused absence results in a deduction of 4% off the final grade
- More than 3 unexcused absences will result in automatic course failure. (HYU policy)
- Three ‘lates’ are counted as one unexcused absence.
- Official documentation (stamped by Hanyang University) is required for an absence to be excused. It must be a legitimate reason, such as military service, university requirement, hospitalization, death of a close relative, etc. and should be submitted within 2 weeks of the absence. *Late documents and pharmacy prescriptions cannot be accepted.*
- Employed or Job-seeking Students can have a maximum of 5 excused absences.  
**Please note:** Because learning in this class depends on group participation, any employed or job-seeking student who misses more than 5 classes cannot get a final grade of better than B0.

## Weekly Schedule

<b>Week 1</b>	Orientation and overview
<b>Week 2</b>	Orientation and overview continued / access to resources
<b>Week 3</b>	Protecting Your Online Privacy: "identity theft" and how to avoid it
<b>Week 4</b>	What are Blogging and Multimedia Writing?
<b>Week 5</b>	Web 2.0: ePortfolios, Wiki, Blogs & Micro-blogs, etc...
<b>Week 6</b>	How to Edit a Basic Video and Embed it on Your Blog
<b>Week 7</b>	Video Project 1 Screening & Peer Editing
<b>Week 8</b>	Midterm week
<b>Week 9</b>	Collaborative Work Week
<b>Week 10</b>	Digital Storytelling: The art of using technology to tell your story
<b>Week 11</b>	Video pre-production: thinking, brainstorming, conceptualizing, etc
<b>Week 12</b>	Organizing your thoughts, your blog, and your final project.
<b>Week 13</b>	Film Shoot Week
<b>Week 14</b>	Using multimedia for research, personal reflection, and the community
<b>Week 15</b>	Peer Review Week
<b>Week 16</b>	Final Project Red Carpet Screening Week: group presentations

*The information in this syllabus is subject to possible change.*

### Technical Requirements

Most notebooks/laptops today are fully capable of running software like Windows Live Movie Maker and other free video editing apps. Therefore, if you have notebook/laptop that is less than 5 years old, you should have no problem with basic video editing. Tablets are not recommended.

Most modern smartphones have cameras that shoot excellent quality images. Their biggest weakness is in recording sound at a distance. Therefore, it is strongly recommended that you have an audio recording device (even a 2<sup>nd</sup> smartphone would work) so you can do some basic sound editing and avoid poor audio quality in your filmmaking projects.



*"Collaborative Knowledge-Building"*

### **What Students Will Learn in This Course:**

- ❖ develop confidence and skill at using multiple literacies to communicate meaningful ideas and information
- ❖ a strong set of video production and collaboration skills
- ❖ reflective habits that lead to greater self-knowledge and involvement in both our community of learners and in your future career
- ❖ the ability to compose and communicate clearly and in English
- ❖ critical thinking skills that will make you a more sophisticated consumer of media

### **A Special Message to Seniors:**

Students who get a job or internship may have a maximum of only 5 absences excused. Any request that is made for an exception to this rule will be denied and the student will receive an F if he/she exceeds that maximum.

Why? Because jobs and internships do **not** just suddenly appear out of nowhere. They require resumes, applications, interviews, and sometimes presentations, which are all things that take time, planning and preparation. Therefore, it is not reasonable or fair for any student—even a senior—to get special privileges in a class that demands active participation and interactivity in both group and individual assignments.

In other words, if you have applied for a job or internship that may soon require you to stop coming to class, you should not take this class. The only exception to this rule is for students who go into military service.